



# ALABAMA SCHOOL OF FINE ARTS

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## REQUEST FOR PROPOSAL

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CAMPUS MASTER PLAN

## PURPOSE

The Alabama School of Fine Arts (ASFA) is soliciting proposals to assist the school in the creative development of a Campus Master Plan. The process should include infrastructure analysis, implementation strategies, and site evaluation and usage options. This plan will direct the development of the school's vision for the future in ways that reflect its mission, as defined by the most current strategic plan.

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## WHO WE ARE

The Alabama School of Fine Arts (ASFA) is a state-funded public school that provides an immersive specialty-focused education in the arts, math, and science to students with outstanding talent from across Alabama. After spending each morning on robust academic coursework that exceeds state high school diploma standards, students devote sustained hours every day to honing their craft, flexing their creativity, and developing their unique voice within their chosen discipline. Our graduates build on the creative habits of mind they develop at ASFA to establish successful careers in various fields, serving as innovative leaders, cultural champions, and role models for future generations.

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## MISSION

The mission of the Alabama School of Fine Arts, a diverse community of explorers, is to nurture impassioned students by guiding and inspiring them to discover their individual and creative abilities in an atmosphere distinguished by the fusion of fact and feeling, risk and reward, art and science, school and society.

## VISION

ASFA has recently completed a strategic plan for the near future of the school. A key component was an extensive review of our current campus and a need for purpose-built facilities to meet the goals included in the strategic plan. The process resulted in priorities for further campus development which will serve as the basis of a capital campaign and will be the foundation of the new campus master plan. Our goals are:

Recommended priorities (extensive details exist for each):

- A. Purpose-Built Dedicated Facilities for the Arts, Math, and Science
- B. Classroom Spaces to support program and enrollment growth
- C. New ASFA Dormitory

Additional considerations

- Student Life Spaces
- Storage
- Commons
- Parking
- Green Spaces
- Kitchen and Dining Hall (Cafeteria)
- The Dorothy Jemison Day Theater continued renovations and upgrades
- Health, Wellness, and Exercise rooms

We need purpose-built facilities to thrive. The main campus was built in 1993, with additions for Creative Writing and Math/Science in 1996 and 1997. The addition of the Dorothy Jemison Day Theater in 2012 provided an excellent performance space. However, we have identified how the nearly 30-year-old campus has not kept pace with our intensive specialty programs and is now blocking the programs from modernizing curriculum and instruction and achieving desired growth. The campus also includes an outdated dormitory located on the third floor of the main building. Typically, 20% of the students reside in the dormitory. A new dormitory would allow us to attract students from more counties in Alabama.

## CAMPUS MASTER PLAN DESCRIPTION

A new master plan should include the following:

1. A feasibility study for renovating and/or expanding current facilities at the school's current site and property
2. If relocation or annexation of surrounding properties is recommended, provide an implementation strategy and cost estimate
3. Comprehensive conceptual design including site plan space plan/ interior layouts, executable in phases
4. Conceptual images of the master plan which can be utilized for capital campaign and fundraising purposes
5. Time and cost estimates for completion of approved design, including landscaping, temporary facilities, and interior design
6. Plan for campus-wide communication/ emergency systems and up-to-date technology infrastructure
7. Strategies to address traffic flow and parking facilities
8. A timeline in conjunction with Campaign goals which allows phased work completion that will facilitate the ongoing functionality of the school

## PROPOSAL SUBMISSION REQUIREMENTS

All RFPs should contain the following:

1. Name, address, telephone, and emails of consultant firm and main contacts
2. History of firm, with listings of Campus Master Plan Planning Projects
3. Proposed methodology for this specific campus planning effort
4. Cost to produce the Master Plan (in total and by task)
5. Schedule of performance
6. References and examples of two Campus Master Plans of similar setting, size and scale, completed within the last five years

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## CRITERIA FOR SELECTION

1. Ability to perform services within the defined timeline
2. Strategy for plan completion
3. Cost and ability to adhere to agreed budgets
4. Quality of deliverables
5. Ability of the firm to understand and adhere to the school mission and the vision of the School moving forward as outlined in the strategic plan

**Please send proposal to Jamie Plott, CFO/COO, Alabama School of Fine Arts, [jplott@asfa.k12.al.us](mailto:jplott@asfa.k12.al.us) by September 8, 2023.**